



Circle of Life

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OUR MISSION

Sholom Foundation is the planned giving and endowment fundraising arm of the Sholom Community Alliance. It is the Foundation's sole mission to help ensure the financial viability of the Sholom Community Alliance for generations to come.

Rossy & Richard Shaller Family Sholom East Campus Update:

Harry & Jeanette Weinberg Apartments open May 2008. Bentson Family Assisted Living Residence & Shirley Chapman Sholom Home East are scheduled to open March 2009. Call Cynthia Frances at 651-637-0360 for reservations at the Weinberg or Bentson facilities.

"...It's important to think about generations to come..."

Silbermans Plan for Sholom's Future



Sheldon & Melissa and their pride and joy, Tiger!

Sheldon Silberman and Melissa Cohen Silberman come from a long line of people interested in and sustained by education and training. They also strongly believe in the good work the Sholom Community Alliance provides this community. So when they began their estate planning process, it was a natural to combine these values to create the "Cohen-Silberman Direct Care Staff Training and Retention Fund" through an estate gift to Sholom Foundation.

Planning their wills at such a young age — they are nowhere near retirement — may seem premature for some people, but not for the Silbermans. "A lot of people don't think about a will at all, especially at our age," noted Sheldon. "A huge part of that process is determining what needs there are in the organizations you support."

The Silberman's have a personal connection with Sholom. Sheldon's mother resided at Sholom West prior to her death in 2006. Melissa's father lived at Knollwood Place until he passed away four years ago, and her stepmother still lives there.

The Silbermans know that, like them, so many in the Jewish community have had or will have a loved one in Sholom's care, and they realize the value of providing continuing education and training for the staff. "Compassion is what it's all about," states Melissa emphatically. "It's also about finding good staff, and bridging cultural differences. There must be ongoing training so staff members understand they are treating a real person AND their family!"

Adds Sheldon, "Once their loved one dies, some families are done with Sholom. But it's important to think about generations to come." In memory of their loved ones now gone, and for those "generations to come,"

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Get to Know Your Sholom Foundation Board of Directors

In each issue of Circle of Life, Sholom Foundation board members are introduced to our readers. To contact a board member, call the Foundation at 952-939-1593.

Stan Dobrin

Stan Dobrin has spent his entire career in the real estate business, first as a commercial mortgage banker, then as president of his own real estate firm, "The Highland Financial Group," and, most recently, in the development of resort real estate.

He and his wife, Carol, have lived in Edina for over 35 years and their two grown sons, Jon (Amy) and Benjy, now live in Denver. With no intention of retiring any time soon, Stan says his only hobby is golf,

and even though he gets frustrated with his game now and then, he assures us, "a bad day on the course is still better than most other days."



Stan Dobrin

Stan has served on the Foundation Board for almost ten years. He has been active on several committees and served two terms as Foundation Secretary. His mother, Honey, moved to Knollwood over nine years ago. "Little did I realize that my mother would eventually wind up living in Knollwood, Roitenberg and Sholom Home West. Our family has grown to appreciate the quality of care and compassion with which it is delivered at all three facilities. It is truly an honor to be involved at Sholom."

2007-2008 Sholom Foundation Board of Directors

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Circle of Life

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Silbermans Plan for Sholom's Future

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“Once their loved one dies, some families are done with Sholom. But it's important to think about generations to come.”

SHELDON SILBERMAN

the Silbermans, with this estate gift, have become members of the Sholom Foundation Heritage Society, which honors those who provide for the future through estate gifts and other deferred gifts to Sholom. So strongly do they believe in this concept, that they are also members of heritage societies for the Guthrie Theater, Adath Jeshurun and the Mayo Clinic.

Education – a Family Affair

Both graduates of the University of Minnesota — Sheldon holds a B.S. in Electrical Engineering and has worked in the electrical power industry over 34 years. At Xcel Energy (long before the name change from NSP), Sheldon designs high-voltage substations and coordinates wind energy projects.

A Phi Beta Kappa graduate, Melissa holds a double degree in broadcast journalism and speech communications. Formerly an on-air news reporter and co-anchor in Green Bay and a publicity director for the Guthrie Theater, she now runs her own media relations business. Both are lifetime members of the University of Minnesota Alumni Association, dedicated to promoting the high level of education that institution offers.

Sheldon's and Melissa's fathers are also U of M graduates. Sheldon's 94-year-old father, Edward, a civil engineer and Professor Emeritus, served as Director of the St. Anthony Falls Laboratory and still actively works with graduate students. Sheldon's mother, Idell, was a longtime member of the Robbinsdale School Board. Melissa's father, Dr. Arnold A. Cohen, was a computer pioneer, physicist, electrical engineer, and later in life served as Assistant Dean at the U's Institute of Technology.

Following in their parents' footsteps, Melissa and Sheldon embrace continuing education. Sheldon is a regular presenter and trainer in the power industry.

Melissa takes extensive courses in Jewish learning and volunteers to help others learn. She tutors Bar and Bat Mitzvah students at Adath Jeshurun and teaches Haftorah classes at the Minneapolis JCC.

Active volunteers in the community, Melissa sings in the Adath choir, volunteers weekly at the Veterinary Medical Center at the U of M, and crochets and knits stuffed bears for the Minneapolis Crisis Nursery. Sheldon is the secretary of the Minnesota State Handball Association, in which he is an active participant. He also plays the saxophone and is manager of the Robbinsdale City Band (a 37-year member), performing in dozens of concerts each year including one at Roitenberg Assisted Living. Sheldon manages websites for all of his volunteer organizations, as well.

Honoring Their Parents ...

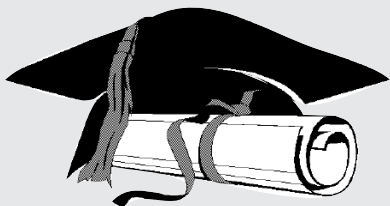
With their estate gift to Sholom Foundation, the Silbermans honor those very important people in their lives whose values they are proud to perpetuate. Inscribed on their plaque on the Walls of Honor at Sholom Homes East and West are the words: *In honor of our parents, Annette (Honi) and Arnold A. Cohen & Idell and Edward Silberman.*

By providing for Sholom in their estate plans, Sheldon says, “We hope to pass on the motivation for giving and of early planning for the future. As the saying goes, ‘Our dollar isn't more important than anyone else's — it's just first.’ ”

“Compassion is what it's all about. It's also about finding good staff, and bridging cultural differences.”

MELISSA COHEN SILBERMAN

THE ACADEMY at Sholom Community Alliance Completes a Successful Fall 2007 Session with 186 registrants and 2,148 student contact hours



With a successful Fall 2007 session behind her, THE ACADEMY principal, Evelyn B. Shore, has launched a Winter/Spring 2008 schedule of classes and video seminars for registered students coming from Knollwood Place, Roitenberg Assisted Living, and Memory Care. The new Winter/Spring sessions include course offerings in both Jewish and secular subjects: Conversational Yiddish; Torah Study; Judaic Conversations; Introduction to Judaism; Hebrew Forms and Phonetics; Presidents and their Wives; The American Short Story; Writing to be Read; and three on-screen courses, The Supreme Court, Fundamentals of Music, and, back by popular demand, Broadway Musicals.

Achievement Awards Presented

On January 28, at an early breakfast gathering in the Knollwood Dining Room, the first group of THE ACADEMY participants who reached Double Chai (36 times) attendance status, received a scholarship lapel pin to mark their achievement. The 16 campus recipients who reached that goal are: *Robert Abbey, Lila Bernstein, Naomi Birger, Beverly Davis, Ruth Hartman, Ruth Kantor, Esther Katz, Robert Kottke, Robert Levine, Walter Lubov, Helen Pitzele, Pauline Salloway, Ruthie Schoenberger, Lester Seglin, Phyllis Supornick, and Minnie Weitz.* Keep coming yourself as a learner! Attendance records are kept. Your turn is coming! For information about THE ACADEMY call 952-939-1623.

To learn more about how you can ensure the continued success of THE ACADEMY with an endowment gift, contact Barbara Brooks at Sholom Foundation, 952-939-1594.

Is Your Bank Certificate of Deposit Coming Due?

Interest rates are dropping. Would you like a higher rate alternative to low CD rates that will benefit both yourself and Sholom?

Consider a Sholom Foundation Charitable Gift Annuity and receive fixed payments for the rest of your life at higher rates than CDs and Treasury Notes can provide. Sholom Foundation Charitable Gift Annuities rates, depending upon your age are as high as 11.3%:

GIFT ANNUITY RATES

ONE LIFE		TWO LIFE	
AGE	RATE	AGE	RATE
90+ . . .	11.3%	90/90	9.3%
85	9.5%	85/90	8.4%
80	8.0%	80/85	7.3%
75	7.1%	75/80	6.6%
70	6.5%	70/75	6.1%
65	6.0%	65/70	5.7%
60	5.7%	60/65	5.5%
55	5.5%	55/60	5.00%
50	5.3%	50/55	4.7%

When you make a donation of \$10,000 or more to Sholom Foundation in exchange for a Charitable Gift Annuity, you receive all of the benefits listed below which you **would not receive** with a CD or Treasury Note:

- *you receive a tax deduction for a portion of your gift.*
- *you are guaranteed fixed lifetime annual income at very favorable rates.*
- *a portion of your annuity income is tax free.*
- *if you donate appreciated securities, you will have a capital gains tax savings.*
- *Charitable Gift Annuities are backed by all the assets of the Sholom Foundation.*
- *your annuity may be for you or someone else or for both of you.*

The annuity income ends upon yours or the annuitant's death and any remaining balance in the annuity goes to Sholom Foundation to help carry on its mission to support the programs and services of Sholom. For more information about Sholom Foundation Charitable Gift Annuities, call Barbara Brooks at 952-939-1594.

A BRIEF STORY ABOUT HELEN

Recollections of her mother's experience at Sholom Home by Lois Gibson

Before we even thought about Sholom as a residence, I had signed Mother up for a 3-day a week program. She stuffed envelopes for Federation with other participants, taught knitting and became familiar with the place and the people.

The time came when Mother was unsafe in her apartment. She still smoked, evidenced by cigarette burns all over the carpet in her apartment, often forgot to dress and even more often forgot to eat.

It was time to make the move to Sholom Home. Mother had a brief evaluation and was accepted for residency — HOWEVER, for further evaluation Helen was assigned to a critical care area. I went to see her the next day and she was miserable. There were very sick residents there, not ambulatory, moaning during the night and her first words to me were, "I'm going out to Snelling Avenue and throw myself in front of a truck. I'd rather die than spend another night here." I answered that with her luck she'd probably get hit, break both legs and be right back where she was.

The Sholom staff was wonderful. Recognizing that she was well able to take care of herself in this controlled atmosphere, they assigned her to another floor with a roommate.

My mother, Helen Hoffman Kestenbaum, was born in 1901 in Hudson, a small town in upstate New York. She married her childhood sweetheart, also from



**Helen Hoffman Keskenbaum
with her great grandchild Micah
Gibson (now 23 years old)**

Hudson. Many of the Sholom residents at that time were the same generation as my mother, but from a different background. Not speaking Yiddish, it was difficult for Helen to assimilate. Then two women came to Sholom who had similar backgrounds and the three of them became close friends.

While at Sholom, Helen developed lymphoma. She was treated at the hospital and when she returned to Sholom, was initially assigned to critical care. The staff on the floor

where she had previously been living suggested that if Helen were assigned to their floor, they would put her in a room that they could see from their station and would take care of her. The whole family was very grateful to have her where she was happy.

She recovered nicely and was then transferred to a private room on the 4th floor. She had excellent care wherever she happened to be living at Sholom. We visited every Saturday and took Mother out when we could. But even if we visited on unexpected days, she was always washed, dressed combed, and made up.

The last time we visited, a staff member was urging Helen to eat, "take just one more bite, Helen." She was wonderful with a very old lady and we are eternally grateful. That day when we left, Mother said, "That's enough." She went to sleep the next day, not sick, just tired and it was enough. Helen was 89 years old.

IN MEMORIAM

Albert Tychman (1919 - 2007)

Sholom Foundation and the Jewish Community lost a friend when Al Tychman passed away last December. A man of vision, Al raised countless dollars for Sholom and the local and international Jewish Community. A gifted fundraiser who taught by example, Al's philanthropy touched many lives and will continue through the Tychman Family Fund at Sholom Foundation to support Sholom in years to come.

A gentle man, loved by all, he is greatly missed.

Leave Your Legacy and Influence the Future

— Join the Sholom Foundation Heritage Society —

100 years of service...

For 100 years, Sholom has made a considerable and meaningful impact on the entire community. Evolving over the years to meet ever changing needs, the Sholom Community Alliance now serves our elderly with independent, subsidized, and assisted living facilities, memory care, long term care, post surgical/illness physical therapy, home health care, hospice care services, adult day programs, and meals-on-wheels.

The future is in your hands...

When you make a gift that will benefit Sholom in the future, you let us know that vital resources are in the pipeline to ensure that our elderly loved ones will continue to be served for generations to come.

A SIMPLE BEQUEST

A simple statement in your Will or Living Trust is all it takes to make a powerful gift.

Gifts by bequest may be made in cash, securities, IRA and other retirement accounts, real estate or tangible personal property and may be fully deductible in determining your estate taxes.

You will want the provision to state our legal name:
SHOLOM FOUNDATION
a 501(c)(3) nonprofit corporation
in Minnesota.



It would be helpful if you would notify Sholom Foundation of your bequest so you can be acknowledged and honored and Sholom can plan for the future.

A simple bequest...

You may name Sholom Foundation in your will as a beneficiary of all or a portion of your estate. You may make Sholom Foundation a beneficiary of all or a portion of a life insurance policy, an IRA or a pension fund. You may even make a gift now to fund a charitable gift annuity or charitable trust, not only to meet your personal income needs during your lifetime, but to benefit Sholom after you are gone.

Sholom Foundation Heritage Society...

To honor and acknowledge those who are providing future gifts for Sholom, the Heritage Society has been established. Members are listed in each issue of Circle of Life and will be acknowledged with permanent recognition at both the Norman & Lisette Ackerman Campus in St. Louis Park and the new Rossy and Richard Shaller Family Sholom East Campus in St. Paul.

We encourage you to let us know when you include Sholom Foundation in your estate plans. Not only can we express our appreciation and honor you with membership in the Heritage Society, we can better plan for Sholom's future. If you have already provided for Sholom in your estate plan, please complete the form on the next page and mail it to Sholom Foundation.

To find out more about how you can help sustain our quality services for older adults in a caring Jewish atmosphere, contact Barbara Brooks at 952-939-1594.

We recommend that you consult with an estate-planning attorney or other qualified advisor regarding a will or living trust. Call 952-939-1594 if you would like a WILL INFORMATION KIT that can assist you in gathering the information your estate professional will need to prepare a will and other related documents.

Sholom Foundation Heritage Society

The Sholom Foundation Heritage Society has been established to thank those thoughtful individuals and families who have included Sholom Foundation in their estate plans. We honor those who have made such a commitment and gratefully acknowledge these valued friends:

NEW MEMBER SINCE DECEMBER 2007

Nancy D. Langer

Anonymous
Ruth & Allen Aaron
Rosalynd Baker
Beverly Balos &
Mary Louise Fellows
Irving & Deane Bassin
Steve & Gail Brand
Leo & Carole Breitman
Ruth Breslermann
Barbara Brooks
Helen Brooks
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Zelia Kanters Goldberg
Bernice Cowl Gordon
Jane & Jonathan R. Gordon
Marilyn & Dean Greenberg
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Elissa Heilicher
Fran & Irving Herman
Jake Hurwitz &
Doreen Frankel
Emmy Lou Jacobson
Lorita & Jay Jacobson
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Charlotte & Leonard Juster
Stan & Jeanne Kagin
Sheldon & Helene B. Kaplan
Judy A. Karon
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Alan & Beverly Kasdan
Betty G. Katz
Helen & Ivan Kenis
Kipp Family Philanthropic Fund

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Faye & Mayer Krupp
Gracia & Merrill Kuller
Nancy D. Langer
Jules & Rose Levin
Rhoda & Tom Lewin
Sheila & Stephen Lieberman
Sybil & Bill Lipschultz
Rhoda & Donald Mains
Ronald M. Mankoff
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Lillian & Julius Raen
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Ada Rubenstein
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Dr. & Mrs. Lawrence Serber
Rossy & Richard Shaller
Lawrence M. Shapiro Family
The Shared Fund
Melissa Cohen Silberman
& Sheldon Silberman
Dorothy H. & Edward E.
Slonim
John Spooner
Vicki & Lloyd Stern
Arthur & Margaret Stone
Beryl & Frank Strickon
Sharon & Bill Torodor
Deera & Al Tychman
Jerome S. Yugend

If you would like to or have already arranged for an estate gift for Sholom Foundation, please let us know so that we can honor and recognize you as a member of the *Sholom Foundation Heritage Society*. As always, any gifts to Sholom may remain anonymous if you so choose. Call Barbara Brooks at 952-939-1594.

We all want to be remembered and we all will leave something behind.

– Barry K. Baines M.D.
author of "Ethical Wills:
Putting Your Values on Paper"

Sholom Foundation invites you to become a member of the *Sholom Foundation Heritage Society*, honoring those who recognize the value of providing for our Jewish elderly by making a commitment to the Sholom Foundation, a 501(c)(3) nonprofit corporation in Minnesota, through their Wills and other charitable gift plans. There is no finer example of the power of giving than what we can achieve together.

I (We) wish to participate in the *Sholom Foundation Heritage Society* through the following:

- | | |
|---|--|
| <input type="checkbox"/> Will or Living Trust | <input type="checkbox"/> Insurance Policy |
| <input type="checkbox"/> Charitable Gift Annuity | <input type="checkbox"/> Retirement Plan Asset |
| <input type="checkbox"/> Gift of Securities | <input type="checkbox"/> Gift of Real Estate |
| <input type="checkbox"/> Charitable Remainder Trust | |

If you so choose, you may indicate the amount or range of your gift to help us better plan for the future: \$ _____

COMPLETE THE FOLLOWING: (please print)

Date _____
Name(s) _____
Signature _____
Signature (of spouse, if applicable) _____
Address _____
City/State/Zip _____
Phone Number(s) _____
E-mail: _____

Please check this box if you wish to have your name included in listings of **Sholom Foundation Heritage Society** members in our publications. This will help encourage others to join this important group of benefactors. (If you do not choose to be listed, you will continue as an unlisted member.)

Your name(s) as it should appear in print: _____

Mail this form to:
Sholom Foundation
3610 Phillips Parkway
Minneapolis, MN 55426

October 20, 2007 -
February 15, 2008

Honor & Remember Your Family and Loved Ones

Donate to the Sholom Foundation General Fund or to any Fund on pages 15-18 (or create your own fund). Honor family and friends on special occasions, wish for a speedy recovery, or express your condolences. All donations are acknowledged to the individual or family you are honoring.

Easy & Secure Ways to Donate to Sholom Foundation

To conveniently donate online, just log onto: www.sholomfoundation.com or call Tina Tott, donations coordinator at 952-939-1664 to leave your credit card number on our secure system. Then you may call Tina, fax 952-939-1591, or email donations@sholom.com at your convenience with donation information.

In spite of our best efforts to be accurate in recognition of our donors, mistakes can occur. If your name or fund was omitted, listed incorrectly, or misspelled, please accept our apology and we ask that you notify us of the error. Thank you for your understanding.

GENERAL DONORS

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Alpha Omega Fraternity
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Marion Apple
Kerry & Scott Bader
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Dorothy & Bill Sipkins
Dorothy & Edward
Slonim
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Arlene & Stephen
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Mary Lou & Sam
Winthrop
Bonnie & Jeff
Wittenberg
Rabbi Barry &
Zena Woolf
Betty & Babe Zatz
Lonnie & Casey
Zimmerman
Sylvia & Jack Zouber
Ilene & Bruce Zwick

IN HONOR OF

David Abrams
*Becoming Cantor
at Beth El*
Lorita & Jay Jacobson

Mick Appleman
Birthday
Lori Reznick

Wendy & Howard Bach
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For endowment gifts of \$10,000 and more, a designated fund, in your name or the name of a loved one, may be established.

All funds are acknowledged with plaques on the Walls of Honor at Sholom Home West and Sholom Home East (and then at the new Shaller Campus when completed).

For larger gifts, in addition to establishing a fund, you may wish to take advantage of the opportunity to dedicate or name specific areas, rooms, equipment, furnishings and programs of the Sholom Community Alliance.

For more information call 952-939-1594.

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Funds are acknowledged by a plaque on the
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FOUNDER	\$1,000,000 cash, pledge or deferred
PILLAR	\$500,000 - \$999,999 cash or pledge or \$750,000 - \$999,999 deferred
BUILDER	\$250,000 - \$499,999 cash or pledge or \$500,000 - \$749,999 deferred
TRUSTEE	\$100,000 - \$249,999 cash or pledge or \$200,000 - \$499,999 deferred
PATRON	\$50,000 - \$99,999 cash or pledge or \$100,000 - \$199,999 deferred
BENEFACTOR	\$25,000 - \$49,999 cash or pledge or \$50,000 - \$99,999 deferred
SPONSOR	\$10,000 - \$24,999 cash or pledge or \$20,000 - \$49,999 deferred

*A “deferred” gift is a bequest or planned gift that will benefit Sholom following the death of the donor or annuitant.
 Combinations of cash pledges and deferred gifts are welcome.*

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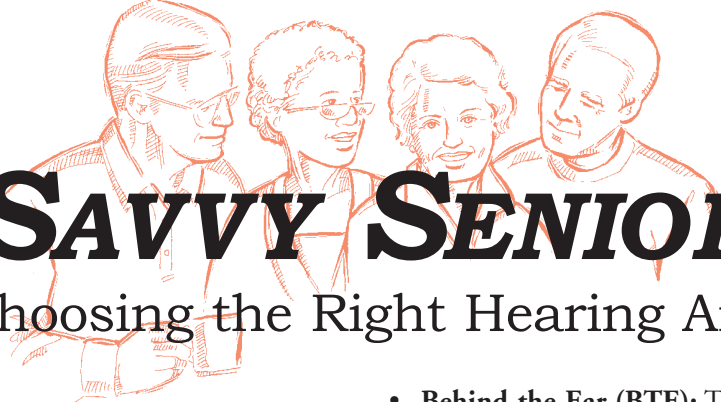
Last year the Auxiliary, with your financial support, provided:

- Care and maintenance of the aviaries and aquariums
- Subsidies for beauty and barber salon services (over 4,000 cuts, perms and washes)
- Holiday gifts to all the Sholom Home residents
- *Chai Lites* newsletter
- **Over \$250,000** in much needed equipment and cash allocations to both Sholom Homes East and West for service to the residents

Your gift to an Auxiliary endowment fund will ensure that your annual giving for benefit of the Sholom nursing homes continues long after you are gone. Consider establishing your own named Auxiliary endowment fund or donate to any of the existing Auxiliary endowment funds you listed above. An endowment gift, no matter the size, will leave a lasting legacy for future generations.

All gifts and beneficiary designations should be made payable to: *Sholom Foundation*, for the benefit of the Sholom Home Auxiliary. To find out more about creating a Sholom Home Auxiliary Endowment, contact Barbara Brooks at 952-939-1594.

*Endowment gifts of any size are welcome and may be made over a period of years. Cash gifts or pledges starting at \$10,000 or deferred gifts starting at \$20,000 will establish a named Auxiliary Endowment Fund at Sholom Foundation and will be recognized on the Walls of Honor at both Sholom Homes.



SAVVY SENIOR

Choosing the Right Hearing Aid

Dear Savvy Senior,
Can you give me some tips on choosing a hearing aid, and finding one that's affordable?

- Hearing-Impaired Paul

Dear Paul,
If you're struggling to understand what people are saying, you're not alone. About one-third of Americans over the age of 60, and half of those over the age of 85, have some degree of hearing loss. But the good news is that hearing aids have improved dramatically in recent years, and there's even a new program that may help you purchase one. Here's what you should know.

Hearing Aid Help

Finding the right hearing aid starts with an evaluation from an ear, nose and throat specialist (otolaryngologist) and an audiologist. The otolaryngologist will first take a medical history and examine your ears for any obstructions that can be removed, and the audiologist will give you a hearing assessment. This involves putting you in a soundproof booth to test your ability to hear different sounds, words and frequencies.

Lots of Choices

Your audiologist will help you choose the right kind of hearing aid based on the degree and severity of your hearing loss, the shape of your ears and your hearing preferences. Most hearing aids today are digital, which incorporates the latest and best technology (some even come with remote controls, Bluetooth cell phone capability and more). These provide far better sound quality than the older analog versions that mostly just made things louder. The different styles of hearing aids available include:

- **Behind-the-Ear (BTE):** This is the biggest, most powerful and most noticeable model that fits behind the ear, along with a mold that fits in the ear canal. It helps with all types of hearing loss.
- **In-the-Ear (ITE):** This style fills most of the bowl-shaped area of your outer ear and works well for people with mild to severe hearing loss. The large size makes them powerful and easy to adjust. The negatives, however, are they are very noticeable and more vulnerable to picking up wind noise.
- **In-the-Canal (ITC):** Smaller than ITEs, this style fits in the outer portion of the ear canal, and is suited for people with mild to moderate hearing loss. The small size makes them barely visible – but disadvantages include possible feedback, a need for frequent cleaning and hard-to-replace batteries.
- **Completely-in-the-Canal (CIC):** For people with mild to moderate hearing loss, this is the smallest and least conspicuous hearing aid. It fits completely inside your ear canal. The downside is that they need tiny batteries that are hard to change and have a shorter life. CICs are also more susceptible to causing a plugged-up feeling (as if wearing earplugs) and they're generally more expensive.
- **Open Fit ("mini" BTE):** Only for people with high-frequency hearing loss (the most common type), these are a popular, relatively new BTE style that is barely noticeable. And their design prevents that plugged-up feeling that small in-canal models can cause.

To read more about purchasing a hearing aid, visit www.sholomfoundation.com, click on "Savvy Senior" and look for back issue: February/Week 3/2008. Or, call 952-939-1594 for the complete article.

You can find a new Savvy Senior column every week on our website www.sholomfoundation.com. Savvy Senior, along with Washington Hotline, weekly articles, and financial news is also available to you in the Sholom Foundation eNews which you can receive electronically. Email Foundation@sholom.com or call 952-939-1594 and give us your email address to begin receiving the Sholom Foundation eNews.

Savvy Senior is written by Jim Miller, a regular contributor to the NBC Today Show and author of "The Savvy Senior" book. The articles are offered as a helpful and informative service to our friends and may not always reflect this organization's official position on some topics. Jim invites you to send your senior questions to: Savvy Senior, P. O. Box 5443, Norman, OK 73070



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Sholom Community Alliance

PRICES:

Oy Vey 5K Run
(ages 13+): \$25

Oy Vey 5K
(12 & under): \$20

All participants are guaranteed an "official" Oy Vey 5K t-shirt with pre-registration by April 26th. Proceeds will be used to support recreational programming for all Sholom Community Alliance facilities.



Plan to be on hand for
the Sholom Community
Alliance fourth annual
Oy Vey 5K Run/Walk

Sunday, May 4, 8:30 a.m.
Lake Calhoun
31st St. & East Calhoun Parkway

Registration is now open at
www.active.com. To learn
how to be a sponsor for
this important fundraiser,
and for more information,
call 952-939-1646.
